



Experts GUIDE

Welcome

This is the fourth edition of the Robert Morris University Experts Guide. The publication is designed to serve as an important resource for members of the media who frequently seek expert comment or support for research from Robert Morris University faculty and staff.

The members of the University's faculty and staff listed in this guide represent academic experience and, in most cases, practical experience as well. Many of the individuals listed serve or have served in business, government or professional positions in addition to their teaching roles at the University, which often broadens the scope of their knowledge and expertise to their topics. Our professors and administrators have been quoted in national and regional publications as well as on broadcast news and information programs.

The Experts Guide represents only a sampling of the Robert Morris University faculty and administration. Although direct phone numbers are listed, it is always best and easiest to contact the Office of Public Relations first, because the staff can make sure you speak with the best available expert for the topic you are covering. Since many of the faculty and staff maintain separate offices at the two Robert Morris University locations, it is also quicker for the Public Relations staff to track down the experts for you. Additionally, if you are looking for an expert after hours, the RMU Public Relations staff can contact the individual at home. Finally, if you don't see the topic you are covering, but it is of a business, education or communications nature, please call us. It is likely we have the expertise you need.

Robert Morris University
Office of Public Relations

Phone: 412.262.8650

Fax: 412.262.8571

Cell: 412.389.9079

www.rmu.edu

TOPICS	SUB-TOPICS	EXPERT
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	Accounting Education	Chuck Fazzi - 412.604.2566
	Accounting Ethics	Gail Pastoria - 412.262.8490
	Accounting for Small and Medium Sized Businesses	Gerry Rosenfeld - 412.227.6848
	Auditing for Small Businesses	Gerry Rosenfeld - 412.227.6848
	CMA Exams	Gail Pastoria - 412.262.8490
	CPA Exams	Gerald Berenbaum - 412.262.6893
	Financial Accounting	Lois Bryan - 412.262.8427
	Income Taxes for Businesses	Gerry Rosenfeld - 412.227.6848
	Tax Issues	Bill Brucker - 412.227.6856
Affirmative Action	All Areas	Ralph Reiland - 412.262.8692 Glenn Thiel - 412.227.6891
Asia	Comparative Education - U.S. and Japan	Adora Holstein - 412.227.6847
	Japanese Business	Adora Holstein - 412.227.6847
	Japanese Investments in the U.S.	Adora Holstein - 412.227.6847
	U.S./Japan Relations	Adora Holstein - 412.227.6847
Business and Management	American Assembly of Collegiate Schools of Business (AACSB) Accreditation	Bill Rupp - 412.262.8458
	Arbitration and Mediation	Glenn Thiel - 412.227.6891
	Business Ethics and Values	William Beaver - 412.262.8262 Ralph Reiland - 412.262.8692
	Business/Higher Education Partnership	Ralph Reiland - 412.262.8692
	Business Law - Contracts; Estate Planning	Lawrence Paper - 412.227.6843
	Business Litigation - Corporation Partnership	Bill Brucker - 412.227.6856
	Business Operations and Contracts	Bill Brucker - 412.227.6856
	Change Management	Daniel Rota - 412.262.8466
	Collective Bargaining	Jeff Guiler - 412.262.8487
	Compensation Management for Hourly Employees	Jeff Guiler - 412.262.8487
	Competitiveness	Adora Holstein - 412.227.6847
	Conflict Management	Glenn Thiel - 412.227.6891
	Conflict Resolution	Nell Hartley - 412.262.8294 Charles Popovich - 412.262.8316 Daniel Rota - 412.262.8466 Gerald Shuster - 412.262.8497
	Corporate Culture	Fred Kohun - 412.262.8359 Ralph Reiland - 412.262.8692
	Corporate Finance	Adora Holstein - 412.227.6847
	Corporate Strategy	Fred Kohun - 412.262.8359
	Corporate Training	Suzanne M. Rose - 412.262.8317
	Cross-Cultural Environment	Robert Skovira - 412.262.8257
	Customer Service Issues	Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497
	Decision-Making	Charles Popovich - 412.262.8316 Robert Skovira - 412.262.8257 Glenn Thiel - 412.227.6891
	Delegation of Authority	Charles Popovich - 412.262.8316
	Disaster and Crisis Management	Bill Rupp - 412.262.8458

TOPICS	SUB-TOPICS	EXPERT
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	EDP Auditing	John Turcek - 412.262.8460
	Educating Future Managers	Charles Popovich - 412.262.8316 Glenn Thiel - 412.227.6891
	Entrepreneurship	Charles Popovich - 412.262.8316 Ralph Reiland - 412.262.8692
	Equal Employment Opportunity	Ralph Reiland - 412.262.8692
	Front-Line Supervision	Glenn Thiel - 412.227.6891
	Functions of Office Support Personnel	Donna Cellante - 412.262.8229
	Gender Issues in the Workplace	Fred Kohun - 412.262.8359 Glenn Thiel - 412.227.6891
	How to Manage a Small Business Effectively	Charles Popovich - 412.262.8316
	Incentives and Bonuses for Hourly Employees	Jeff Guiler - 412.262.8487
	Individual Differences	Nell Hartley - 412.262.8294
	Industrial Sociology	Ira Wessler - 412.227.6892
	Industry Analysis	Bill Rupp - 412.262.8458
	International Management	William Beaver - 412.262.8262
	Investments	Adora Holstein - 412.227.6847
	Labor Contract Negotiations	Bill Brucker - 412.227.6856
	Labor Unions	Jeff Guiler - 412.262.8487
	Leadership Styles	Glenn Thiel - 412.227.6891
	Management Education	Fred Kohun - 412.262.8359
	Management of Information Systems	Fred Kohun - 412.262.8359
	Managerial Principles	Michael Yahr - 412.227.4051
	Motivational Management Training and Productivity	Charles Popovich - 412.262.8316
	Mission Statements	Bill Rupp - 412.262.8458
	Negotiations - Tactics, Techniques and Strategies	Glenn Thiel - 412.227.6891
	Organizational Behavior	Michael Yahr - 412.227.4051
	Pension Funds for Hourly Employees	Jeff Guiler - 412.262.8487
	Qualitative Research	Bill Rupp - 412.262.8458
	Re-engineering/Total Quality Management	Nell Hartley - 412.262.8294
	Regulatory Agencies	Ralph Reiland - 412.262.8692
	Retail Labor Unions	Jeff Guiler - 412.262.8487
	Securities - Venture Capital	Bill Brucker - 412.227.6893
	Sexual Harassment in the Workplace	Charles Popovich - 412.262.8316
	Small Business Development	Ralph Reiland - 412.262.8692
	Strategic Planning	Fred Kohun - 412.262.8359
	Strategic Thinking	Bill Rupp - 412.262.8458
	Strategy	Michael Yahr - 412.227.4051
	Strategy Development	Bill Rupp - 412.262.8458
	Strategy Groups	Bill Rupp - 412.262.8458
	Stock Options and Related Compensation Issues	Michael Yahr - 412.227.4051
	Supervisory Skills	Jeff Guiler - 412.262.8487

TOPICS	SUB-TOPICS	EXPERT
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	Time Management	Nell Hartley - 412.262.8294
	Total Quality Management	William Beaver - 412.262.8262 Daniel Rota - 412.262.8466 John Turcek - 412.262.8460
	Wage Issues	Jeff Guiler - 412.262.8487
	Workplace Leadership	Daniel Rota - 412.262.8466
Career Planning	Careers In:	
	Computing	Jim Leone - 412.262.8372
	Film	Lutz Bacher - 412.262.8271
	Marketing/Management	Charles Popovich - 412.262.8316
	Office Administration	Donna Cellante - 412.262.8229
	Photography	Lutz Bacher - 412.262.8271
	Sport/Recreation and American Culture	Dave Synowka - 412.262.8416
Career Planning	Communication Skills and Getting a Job	Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316
	Communication Skills and Today's Graduates	Charles Popovich - 412.262.8316
	Internships/Cooperative Education	Dave Synowka - 412.262.8416
	Interviewing Skills and Tips	Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497
	Job Search Strategies	Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497
	Job Search Techniques	Gerald Shuster - 412.262.8497
	Self-Assessment	Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316
	Setting up a Business	Charles Popovich - 412.262.8316
	Starting a Business in Today's Economy	Charles Popovich - 412.262.8316
	What Students Need to Know to Survive in Today's Business World	Charles Popovich - 412.262.8316 Dave Synowka - 412.262.8416
Communications	Assessment of Communications Skills	Thomas Marshall - 412.262.8617
	Camera Movement	Lutz Bacher - 412.262.8271
	Communications Skills	Jay Carson - 412.262.8667 Diane Todd - 412.604.2547
	Communications and Teaching for Success	George Semich - 412.262.8665
	Diversity Training	Rex Crawley - 412.262.8593
	Ethnic American Literature	Diane Todd - 412.604.2547
	Environmental Communications/Public Relations	Ann Jabro - 412.299.2469
	Film and Video Production	Rachel Bobrow - 412.604.2599
	Intercultural Communications	Rex Crawley - 412.262.8593
	Interpersonal Communications	Fred Kohun - 412.262.8359 Gerald Shuster - 412.262.8497
	Long-Take Cinematography	Lutz Bacher - 412.262.8271
	Mass Communications	Rex Crawley - 412.262.8593
	Media Management	Ann Jabro - 412.299.2469

TOPICS	SUB-TOPICS	EXPERT
Communications (cont.)	Media Production	Ann Jabro - 412.299.2469
	Oral Communications	Gerald Shuster - 412.262.8497
	Organizational Communications	Gerald Shuster - 412.262.8497
	Presentation Skills	Rex Crawley - 412.262.8593
	Professional Communications	Thomas Marshall - 412.262.8617
	Rhetoric	John Lawson - 412.262.8289
	Rhetoric/Composition Studies	Jay Carson - 412.262.8667
	Speaking and Writing in Professions	Thomas Marshall - 412.262.8617
	Women in Literature	Diane Todd - 412.604.2547
	Writing Across the Curriculum	Jay Carson - 412.262.8667
Communications: Film	Max Ophuls, 2002 Centennial and Retrospectives	Lutz Bacher - 412.262.8271
Communications: Visual	Alternative Design	Amy Kern - 412.277.6881
	Corporate Identity	Amy Kern - 412.277.6881
	Experimental Design	Amy Kern - 412.277.6881
	Experimental Typography	Amy Kern - 412.277.6881
	Foundations: Color Theory, Drawing, Life Drawing, 2-Dimensional Design	Geoff Barnes - 412.227.4088
	Graphic Design	Geoff Barnes - 412.227.4088 Amy Kern - 412.277.6881
	Internet Technology	Geoff Barnes - 412.227.4088
	Logo Design	Amy Kern - 412.277.6881
	Painting	Geoff Barnes - 412.227.4088
	Publication Design	Amy Kern - 412.277.6881
	Quicktime Virtual Reality	Geoff Barnes - 412.227.4088
	Visual Communication	Amy Kern - 412.277.6881
	Web Page Design	Amy Kern - 412.277.6881
	Web Standards and Usability	Geoff Barnes - 412.227.4088
	Website Design, Construction, Maintenance	Geoff Barnes - 412.227.4088
Communities	Community Development	Charles Popovich - 412.262.8316
	Community Revitalization	Charles Popovich - 412.262.8316
Computer/Information Systems	Database Management to Computers	Jeanne Baugh - 412.604.2592
	Microcomputer Applications	Jeanne Baugh - 412.604.2592
Computer Science	Computers in Education	Jim Leone - 412.262.8372
	Ethnography of Information Systems	Robert Skovira - 412.262.8257
	Executive Information Systems	Jim Leone - 412.262.8372
	Health Care Information Systems	Fred Kohun - 412.262.8359
	Intelligence	Fred Kohun - 412.262.8359
	Information and Communication Theory	Robert Skovira - 412.262.8257
	Information Systems Analysis and Design	Robert Skovira - 412.262.8257
	Information Systems Design	Robert Skovira - 412.262.8257
	Information Technology and Organizational Impact	Fred Kohun - 412.262.8359
	Microcomputers	Daniel Rota - 412.262.8466
	Multimedia	John Zeanchock - 412.604.2535
	Mumps (M Computer Language)	Fred Kohun - 412.262.8359
Computer Science (cont.)		

TOPICS	SUB-TOPICS	EXPERT
Economics/Finance	Strategic Information Systems	John Turchek - 412.262.8640
	Systems Analysis	John Zeanchock - 412.604.2535
	Technology Trends	Fred Kohun - 412.262.8359
	Web Design	Robert Skovira - 412.262.8257
	Women in Information Technology: The Glass Ceiling	Don Caputo - 412.262.8450
	Antitrust	Mark Eschenfelder - 412.262.8491
	Comparative Economic Systems	Ralph Reiland - 412.262.8692
	Competition	Mark Eschenfelder - 412.262.8491 Adora Holstein - 412.227.6847
	Corporate Finance	Bob Beaves - 412.262.8457
	Corporate Mergers and Takeovers	Patrick Litzinger - 412.262.8438
	Downsizing	Fred Kohun - 412.262.8359
	Economic Competition	Patrick Litzinger - 412.262.8438
	Economic Development	Adora Holstein - 412.227.6847 Patrick Litzinger - 412.262.8438 Ralph Reiland - 412.262.8692
	Economics Education	Mark Eschenfelder - 412.262.8491
	Economic Forecasts	Adora Holstein - 412.227.6847 Patrick Litzinger - 412.262.8438
	Economic Growth	Patrick Litzinger - 412.262.8438
	Economic Policy of Pittsburgh	Ralph Reiland - 412.262.8692
	Economics of Professional Sports	Mark Eschenfelder - 412.262.8491
	Ethics in Economic Decision-Making	Fred Kohun - 412.262.8359
	Financial Markets	Bob Beaves - 412.262.8457 Frank Flanegin - 412.604.2560
	Fiscal and Tax Policy	Adora Holstein - 412.227.6847 Ralph Reiland - 412.262.8692
	Free Trade vs. Fair Trade	Adora Holstein - 412.227.6847
	Government Regulation of Banking	Adora Holstein - 412.227.6847
	Government Regulation of Business	Bob Beaves - 412.262.8457
	Government Subsidies	Adora Holstein - 412.227.6847 Ralph Reiland - 412.262.8692
	How to Spend the Budget Surplus	Adora Holstein - 412.227.6847
	Imports/Exports	Patrick Litzinger - 412.262.8438
	Industrial Policy	William Beaver - 412.262.8262 Adora Holstein - 412.227.6847 Ralph Reiland - 412.262.8692
	Inflation	Patrick Litzinger - 412.262.8438
	Interest Rates	Patrick Litzinger - 412.262.8438
	Investment Strategy	Bob Beaves - 412.262.8457 Adora Holstein - 412.227.6847
	Labor Economics	Mark Eschenfelder - 412.262.8491 Ralph Reiland - 412.262.8692
	Money and Interest Rates	Adora Holstein - 412.227.6847
	National Deficit and Debt	Patrick Litzinger - 412.262.8438
	National Economic Policy	Ralph Reiland - 412.262.8692

TOPICS	SUB-TOPICS	EXPERT
Economics/Finance (cont.)	North American Free Trade Agreement (NAFTA)	Adora Holstein - 412.227.6847
	Personal Financial Planning	Adora Holstein - 412.227.6847
	Personal Financial and Economic Issues	Bob Beaves - 412.262.8457
	Politics and Economics	Patrick Litzinger - 412.262.8438
	Price Theory	Patrick Litzinger - 412.262.8438
	Regulatory Agencies	Ralph Reiland - 412.262.8692
	Small-Business Economics	Patrick Litzinger - 412.262.8438
	Strike Impacts	Patrick Litzinger - 412.262.8438
	Taxation	Bob Beaves - 412.262.8457
	Unemployment	Fred Kohun - 412.262.8359 Ralph Reiland - 412.262.8692
Education	U.S. Economics	Ralph Reiland - 412.262.8692
	Adult Education	Daniel Rota - 412.262.8466
	Adult Learners	Darcy Tannehill - 412.227.6808
	Assessment in Education	Allen Lias - 412.262.8303
	Business Education: K-12 Certification	Donna Cellante - 412.262.8229
	Computer-Based Learning	Fred Kohun - 412.262.8359
	Cross-Cultural Teaching and Research Methods	Fred Kohun - 412.262.8359
	Curriculum: Design, Development and Management Systems	Jon Shank - 412.262.8279
	Directing the Activities of a Faculty Union in Higher Education	Glenn Thiel - 412.227.6891
	Distance Learning	Darcy Tannehill - 412.227.6808
	Economics Education	Mark Eschenfelder - 412.262.8491 Patrick Litzinger - 412.262.8438
	Educational Issues - Certification	John Graham - 412.262.8228
	Educational Philosophy and Anthropology	Robert Skovira - 412.262.8257
	Educational Reform: Writing Across the Curriculum	John Graham - 412.262.8228
	Gender Issues in Sports	Susan Hofacre - 412.262.8302
	Higher Education	Jim Leone - 412.262.8372
	Higher Education Administration	Jon Shank - 412.262.8279
	Higher Education Trends	William Beaver - 412.262.8262
	Instructional Leadership	Jon Shank - 412.262.8279
	Integrating Technology into the Classroom	Donna Cellante - 412.262.8229
	Knowledge Management	Donna Cellante - 412.262.8229
	Management Education	Charles Popovich - 412.262.8316
	Mathematics Education	Allen Lias - 412.262.8303
	Number Theory and Abstract Algebra	Willard Connor - 412.604.2515
	Office Education	Jon Shank - 412.262.8279
	Online Education	Darcy Tannehill - 412.227.6808
	Operation Research/Management Science	Willard Connor - 412.604.2515
	Organizational Information Management	Donna Cellante - 412.262.8229
	Performance-Based Education	Jon Shank - 412.262.8279
	Public Schools	John Graham - 412.262.8228

TOPICS	SUB-TOPICS	EXPERT
Education (cont.)	Research Concepts/Strategies	Lutz Bacher - 412.262.8271 Donna Cellante - 412.262.8229
	Science Education	Kenneth LaSota - 412.227.6879
	Sociology in Education	William Beaver - 412.262.8262
	Student Teaching	John Graham - 412.262.8228
	Teacher Training	John Graham - 412.262.8228
	Teaching Literature in a Changing World	Agnes Vardy - 412.227.6833
Engineering	Applied Artificial Intelligence and Neural Networks	Derya Jacobs - 412.262.8218
	Applied Operations Research	Derya Jacobs - 412.262.8218
	Automation	Winston Erevelles - 412.262.8616
	Civil Engineering	Angeliki Papalou - 412.269.3670
	Computer-Aided Design (CAD)	Winston Erevelles - 412.262.8616
	Computer-Aided Manufacturing (CAM)	Winston Erevelles - 412.262.8616
	Computer Integrated Manufacturing (CIM)	Winston Erevelles - 412.262.8616
	Engineering Management	Derya Jacobs - 412.262.8218
	Engineering Quality Assurance	Murat Tiryakioglu - 412.262.8292
	Expert Systems	Derya Jacobs - 412.262.8218
	Factory Automation	Stephen Aylor - 412.299.2455
	Generating Electricity from Windmills	Nuri Kayansayan - 412.269.3671
	High-Energy Physics	Brian Harris - 412.269.3676
	Industrial Statistics	Murat Tiryakioglu - 412.262.8292
	Machine Tool and Manufacturing Process	Murat Tiryakioglu - 412.262.8292
	Management of Engineering Design Organizations	John Hayward - 412.262.8485
	Manufacturing Materials	Murat Tiryakioglu - 412.262.8292
	Manufacturing Processes	Winston Erevelles - 412.262.8616
	Manufacturing Systems	Winston Erevelles - 412.262.8616
	Mechanical Engineering	Nuri Kayansayan - 412.269.3671
	Modeling and Simulation	Derya Jacobs - 412.262.8218
	Numerical Control	Stephen Aylor - 412.299.2455
	Operations Research Engineering	Derya Jacobs - 412.262.8218
	Physics	Brian Harris - 412.269.3676
	Process Assessment and Optimization	Derya Jacobs - 412.262.8218
	Programmable Logic Controllers	Winston Erevelles - 412.262.8616
	Rapid Prototyping	Winston Erevelles - 412.262.8616
	Robotics	Winston Erevelles - 412.262.8616
	Statistical Experimentation	Murat Tiryakioglu - 412.262.8292
	Transportation and Traffic Engineering	John Hayward - 412.262.8485
	Virtual Collaborative Engineering	Derya Jacobs - 412.262.8218

TOPICS	SUB-TOPICS	EXPERT
English	American Literature	Thomas Marshall - 412.262.8617
	Composition Theory	Thomas Marshall - 412.262.8617
	Children's Literature	Suzanne M. Rose - 412.262.8317 Linda Runyon - 412.262.8492
	Creative Writing	John Lawson - 412.262.8289
	Creative Writing as Therapy	John Lawson - 412.262.8289
	Ernest Hemingway/F. Scott Fitzgerald	Thomas Marshall - 412.262.8617
	Grammar and Usage	Thomas Marshall - 412.262.8617
	Life-Writing	John Lawson - 412.262.8289
	Literature in East Central Europe	Agnes Vardy - 412.227.6833
	Multicultural Literature for Children and Young Adults	Linda Runyon - 412.262.8492
	Public Speaking	Thomas Marshall - 412.262.8617
	Publishing a First Novel	Agnes Vardy - 412.227.6833
	Punctuation: Rules, Capitalization, Numbers	Lutz Bacher - 412.262.8271
	Reading and Writing Workshop Approaches in High Schools	Linda Runyon - 412.262.8492
	Rhetoric	John Lawson - 412.262.8269
	Rhetoric - Writing Across the Curriculum	Jay Carson - 412.262.8667
	Shakespeare	Thomas Marshall - 412.262.8617
	The Teaching of Writing	John Lawson - 412.262.8289
	Writing	Linda Runyon - 412.262.8492
	Writing a Novel	Agnes Vardy - 412.227.6833
	Writing Across the Curriculum	Jay Carson - 412.262.8667 Thomas Marshall - 412.262.8617
	Writing in Academic Discipline	Jay Carson - 412.262.8667
	Writing to Learn	Jay Carson - 412.262.8667
Entrepreneurship	Competitive Tactics by Entrepreneurial Companies	Charles Popovich - 412.262.8316
	Entrepreneurship and Small Business Management	Charles Popovich - 412.262.8316
	Franchising Your Business	Bill Repack - 412.262.8581
Ethics	Business Ethics and Values	William Beaver - 412.262.8262 Ralph Reiland - 412.262.8692 Bill Rupp - 412.262.8458 Robert Skovira - 412.262.8257
	Managerial Ethics	Michael Yahr - 412.227.4051
	Medical/Bioethics	Robert Skovira - 412.262.8257
	Technological Ethics	Robert Skovira - 412.262.8257
	Information Age Ethics	Robert Skovira - 412.262.8257
	WWW Ethics	Robert Skovira - 412.262.8257

TOPICS	SUB-TOPICS	EXPERT
Environmental	Geology (Sedimentary Petrology)	Kenneth LaSota - 412.227.6879
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	Energy Policy	William Beaver - 412.262.8262
	Federal Budget	Ralph Reiland - 412.262.8692
	Local Government Issues	Gerald Shuster - 412.262.8497
	Legal Reform	Ralph Reiland - 412.262.8692
	Pittsburgh Government and Politics	Bob Norberg - 412.262.8493
	Political Campaign Rhetoric	Gerald Shuster - 412.262.8497
	Political Communication	Gerald Shuster - 412.262.8497
	Political Rhetoric/Speech Analysis	Gerald Shuster - 412.262.8497
	Presidential Debates	Gerald Shuster - 412.262.8497
	Public Opinion	Gerald Shuster - 412.262.8497
	Public Policy	Ralph Reiland - 412.262.8692
	Tax Policy	Ralph Reiland - 412.262.8692
Health Care	Changing Buyer/Seller in Health Care	Charles Popovich - 412.262.8316
	Health Care Management and Promotion	Charles Popovich - 412.262.8316
	Health Promotion	John Lawson - 412.262.8289
History	American Civil War/Alamo	Glenn Thiel - 412.227.6891
	American History	Bob Norberg - 412.262.8493
	American Military History/Civil War	Bob Norberg - 412.262.8493
	Civil War/American Government	Bob Norberg - 412.262.8493
Hospitality	Americans With Disabilities Act (ADA)	Denis Rudd - 412.262.8636
	Bed and Breakfast Management	Denis Rudd - 412.262.8636
	Casino and Gaming Operations	Denis Rudd - 412.262.8636
	Commercial Recreation/Resorts	Dave Synowka - 412.262.8416
	Concession and Restaurant Operations	Frank Flanegin - 412.604.2560
	Convention and Exhibition Management	Denis Rudd - 412.262.8636
	Hotels, Inns, Restaurants, Bed and Breakfasts	Denis Rudd - 412.262.8636
	Restaurant Management	Denis Rudd - 412.262.8636
	Senior Market	Denis Rudd - 412.262.8636
	Tourism	Denis Rudd - 412.262.8636
Human Resources	Civil Rights Conflict and Conflict Resolution	Bill Brucker - 412.227.6856
	Employee Compensation and Motivation	Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316
	Human Resource Management	Charles Popovich - 412.262.8316
	Labor-Management Relations	Jeff Guiler - 412.262.8487 Glenn Thiel - 412.227.6891
	Performance Appraisal	Glenn Thiel - 412.227.6891
	Personnel Selection	Bill Brucker - 412.227.6856 Glenn Thiel - 412.227.6891
	Sexual Harassment Regulations	Glenn Thiel - 412.227.6891
	Unemployment	Ralph Reiland - 412.262.8692
Ireland	Culture	Jim Vincent - 412.262-8293
	Literature	Jim Vincent - 412.262-8293
	Politics	Jim Vincent - 412.262-8293

TOPICS	SUB-TOPICS	EXPERT
Marketing	Advertising	Norman Schnurr - 412.262.8455
	Consumer Behavior	Gayle Marco - 412.262.8246
	Consumer Deviance	Jill Maher - 412.262.8465
	Customer Service	Charles Popovich - 412.262.8316
	Emotional Intelligence	Dean Manna - 412.262.8278
	E-Commerce Marketing	Kurt Schimmel - 412.262.8281
	Electronic Marketing	Herbert Brown - 412.227.6811
	Holiday Retail Seasons	Gayle Marco - 412.262.8246
	Integrated Marketing Communications	Kurt Schimmel - 412.262.8281
	Mail-Order Retail	Gayle Marco - 412.262.8246
	Marketing Plans	Charles Popovich - 412.262.8316
	Marketing Practices and Business Success	Kurt Schimmel - 412.262.8281
	Marketing Research/Studies/Methods/Validity	Norman Schnurr - 412.262.8455
	Motivational Management	Charles Popovich - 412.262.8316
	National and Local Retail Chains	Gayle Marco - 412.262.8246
	Nonprofit Marketing	Jill Maher - 412.262.8465
	Online Marketing	Gayle Marco - 412.262.8246
	Personality Analysis	Dean Manna - 412.262.8278
	Principles of Marketing	Herbert Brown - 412.227.6811
	Promotional Strategies	Charles Popovich - 412.262.8316
	Retail/Retail Competition	Gayle Marco - 412.262.8246
	Sales	Gayle Marco - 412.262.8246
	Sales/Marketing Planning	Dean Manna - 412.262.8278
	Strategies of Marketing	Herbert Brown - 412.227.6811
	Store Openings and Closings	Gayle Marco - 412.262.8246
	Targeting Child Consumers	Jill Maher - 412.262.8465
Mathematics	Actuarial Education	Leonard Asimow - 412.299.2455
	Actuarial Profession	Leonard Asimow - 412.299.2455
	Actuarial Exams	Leonard Asimow - 412.299.2455
	Applied Mathematics	Satoshi Takahashi - 412.299.2446
	Applied Physics	Satoshi Takahashi - 412.299.2446
	Complex Variables	Satoshi Takahashi - 412.299.2446
	Computational Sciences	Satoshi Takahashi - 412.299.2446
	Mittag-Leffler Expansions of Metamorphic Functions	Satoshi Takahashi - 412.299.2446
	Numerical Analysis	Satoshi Takahashi - 412.299.2446
	Numerical Grid Generation	Satoshi Takahashi - 412.299.2446
	Ordinary and Partial Differential Equations	Satoshi Takahashi - 412.299.2446
	Topology	Satoshi Takahashi - 412.299.2446
Nonprofit Management	Arts Administration	Peggy Outon - 412.227.6814
	Board Governance	Peggy Outon - 412.227.6814
	Volunteer Management	Peggy Outon - 412.227.6814

TOPICS	SUB-TOPICS	EXPERT
Psychology	Cognitive Aging	Stephen Paul - 412.262.8232
	Behavioral Research	Stephen Paul - 412.262.8232
	Language Comprehension	Stephen Paul - 412.262.8232
Real Estate	Real Estate	Norman Schnurr - 412.262.8455
	Site Location	Norman Schnurr - 412.262.8455
Small Business	Retail Management	Charles Popovich - 412.262.8316
	Retail Sales	Charles Popovich - 412.262.8316
	Small Business Improvement	Ralph Reiland - 412.262.8692
Sports/Athletics	Athletes as Role Models	Dave Synowka - 412.262.8416
	Business of Sports	Susan Hofacre - 412.262.8302
	Can Pittsburgh Support its Pro Sports Teams?	Mark Eschenfelder - 412.262.8491
	Careers in Sports	Susan Hofacre - 412.262.8302
	Corporate Sponsorship of Sports	Susan Hofacre - 412.262.8302
	Economics of Professional Sports	Mark Eschenfelder - 412.262.8491
	Economic Impact of Sporting Events	Susan Hofacre - 412.262.8302
	Financing College Athletics	Marty Galosi - 412.262.8314
	Gender Equity	Susan Hofacre - 412.262.8302
	Injury Prevention	Dave Synowka - 412.262.8416
	Keeping Pro Sports Franchises in Town	Mark Eschenfelder - 412.262.8491
	Marketing Sports Teams	Marty Galosi - 412.262.8314 Norman Schnurr - 412.262.8455
	NBA in Pittsburgh	Mark Eschenfelder - 412.262.8491
	Salary Caps in Pro Sports	Mark Eschenfelder - 412.262.8491
	Sports in American Society	Susan Hofacre - 412.262.8302
	Sports Marketing	Marty Galosi - 412.262.8314 Susan Hofacre - 412.262.8302
	Sports Medicine	Dave Synowka - 412.262.8416
	Sports Stadiums	Dave Synowka - 412.262.8416
	Women in Sports	Susan Hofacre - 412.262.8302 Addie Muti - 412.262.8353
Sport Management	Sport Branding Issues	John Clark - 412.262.8426
	Sport Consumer Marketing	John Clark - 412.262.8426
	Team Spectator Sport Marketing	John Clark - 412.262.8426
Taxation	Tax Reforms/Changes	Bill Brucker - 412.227.6893 Lois Bryan - 412.262.8427 Ralph Reiland - 412.262.8692
	Taxation	Bill Brucker - 412.227.6893
Technology	COBOL Programming Language	John Zeanchock - 412.604.2535
	Educational Technology	John Zeanchock - 412.604.2535
	Information Systems Development	John Zeanchock - 412.604.2535
	Instructional Design	John Zeanchock - 412.604.2535
	Strategic Planning	John Zeanchock - 412.604.2535

TOPICS	SUB-TOPICS	EXPERT
Unions	Collective Bargaining	Mark Eschenfelder - 412.262.8491 Glenn Thiel - 412.227.6891
	Grievance Handling	Glenn Thiel - 412.227.6891
	Labor-Management Relations	Jeff Guiler - 412.262.8487
	Labor Relations	Glenn Thiel - 412.227.6891
	20th Century U.S. Labor History	Mark Eschenfelder - 412.262.8491
	Unions as Organizations	Glenn Thiel - 412.227.6891
	Unions and Higher Education	Thomas Marshall - 412.262.8617
World War II	Decision to Use the Atomic Bomb	Bob Norberg - 412.262.8493
	Home Front	Bob Norberg - 412.262.8493
	Military Aspect-Pearl Harbor Debates	Bob Norberg - 412.262.8493
Miscellaneous	Amusement Parks	Norman Schnurr - 412.262.8455
	Coal Mining	Alan Smith - 414.262.8496
	Creative Problem-Solving Techniques	Fred Kohun - 412.262.8359
	Electronic Books (E-books)	David Bennett - 412.262.8474
	Emotional Intelligence	Gail Pastoria - 412.262.8286
	Emotional Intelligence Quotient	Charles Popovich - 412.262.8316
	Emotional Intelligence Quotient and Customer Service	Charles Popovich - 412.262.8316
	Emotional Intelligence Quotient and Management	Charles Popovich - 412.262.8316
	Historic House Preservation and Restoration	David Majka - 412.262.8489
	Internet Telephony	David Bennett - 412.262.8474
	Library Automation	David Bennett - 412.262.8474
	Life in East Central Europe	Agnes Vardy - 412.227.6833
	Managing Stress	William Repack - 412.262.8581
	Marital Counseling	Ira Wessler - 412.227.6892
	Motion Picture Industry	Mark Cohen - 412.262.8453
	Multimedia	David Bennett - 412.262.8474
	Pittsburgh Railroad and Street Car History	Jeff Guiler - 412.262.8487
	Retirement Planning	Leonard Asimow - 412.299.2455
	Slovakia	Robert Skovira - 412.262.8257
	Social Security	Leonard Asimow - 412.299.2455
	Surface Reclamation	Alan Smith - 414.262.8252
	Verbots (Verbal Robots)	David Bennett - 412.262.8474
	Women's Ice Hockey	Rachel Bobrow - 412.604.2599

Background

Founded in 1921 as The Pittsburgh School of Accountancy, Robert Morris University has grown into one of the top business specialty schools in the United States. Robert Morris University is a four-year, private, co-educational, independent institution located in the Pittsburgh area. Approximately 5,000 undergraduate and graduate students attend the University at its two locations.

The Moon Township campus is located in a residential area 15 miles from downtown Pittsburgh and five miles from the Pittsburgh International Airport. This 230-acre campus includes nearly 1,000 resident students and approximately 1,500 commuters.

The downtown Pittsburgh Center is located in the heart of Pittsburgh's "Golden Triangle." The Pittsburgh Center provides an eight-level classroom and library facility.

Robert Morris University awards master's degrees in business administration (M.B.A.) and the master of science (M.S.) in accounting, business education, communications and information systems, engineering management, finance, information systems management, instructional leadership, internet information systems, nonprofit management, sports management and taxation. The doctor of science (D.Sc.) is offered in information systems and communications.

Undergraduate degrees include bachelor of science in business administration (B.S.B.A.) with 12 different concentrations. The bachelor of arts (B.A.) degree is awarded in applied mathematics, communications, English and social science. The bachelor of science (B.S.) degree is awarded in applied mathematics, business education, economics, elementary education, engineering (logistics and software), hospitality administration, information sciences, information systems management, manufacturing engineering, social science and tourism administration. Associate's degrees are awarded in business administration, computer and office information systems, legal assistant, liberal arts and radiologic technology.

Communications majors at Robert Morris University are given the opportunity to gain experience in their field through working at RMU-TV. Available as part of a local cable package, RMU-TV is a student- and faculty-run television station. Students produce shows such as "Colonial Sportscenter" and "Campus Report," as well as many others in the University's television studio. RMU-TV also works with PBS on many projects and teleconferences through which students gain invaluable experience.

Robert Morris University also offers innovative programs designed to provide the opportunity for students to earn degrees when they otherwise wouldn't have the chance to do so.

The University's "After Work Program," started in 1993, enables students to attend night classes part-time or four times per week on a "full-time" basis. This provides students with the opportunity to earn a degree while holding a full-time day job.

Robert Morris University also has a "One-Day-A-Week Program." This program provides students with the opportunity to earn a degree by attending classes once a week, Saturdays, on a full-time basis. The One-Day-A-Week Program awards both bachelor's and master's degrees.

The University has 298 full- and part-time faculty members. Class sizes are small, with an average of 22 students, which provides for more individual, one-on-one learning. All classes are taught by faculty members, not teaching assistants.

The efforts of Robert Morris University and its faculty to be known as an affordable university with a solid and established business reputation have not gone unnoticed by the outside world. The University is ranked by *U.S. News and World Report* among the top business specialty schools in the country.



ROBERT MORRIS UNIVERSITY
6001 University Boulevard
Moon Township, Pennsylvania 15108-1189

Office of Public Relations
Phone: 412.262.8650 • Fax: 412.262.8571

www.rmu.edu

