



Experts GUIDE

Welcome

This is the fourth edition of the Robert Morris University Experts Guide. The publication is designed to serve as an important resource for members of the media who frequently seek expert comment or support for research from Robert Morris University faculty and staff.

The members of the University's faculty and staff listed in this guide represent academic experience and, in most cases, practical experience as well. Many of the individuals listed serve or have served in business, government or professional positions in addition to their teaching roles at the University, which often broadens the scope of their knowledge and expertise to their topics. Our professors and administrators have been quoted in national and regional publications as well as on broadcast news and information programs.

The Experts Guide represents only a sampling of the Robert Morris University faculty and administration. Although direct phone numbers are listed, it is always best and easiest to contact the Office of Public Relations first, because the staff can make sure you speak with the best available expert for the topic you are covering. Since many of the faculty and staff maintain separate offices at the two Robert Morris University locations, it is also quicker for the Public Relations staff to track down the experts for you. Additionally, if you are looking for an expert after hours, the RMU Public Relations staff can contact the individual at home. Finally, if you don't see the topic you are covering, but it is of a business, education or communications nature, please call us. It is likely we have the expertise you need.

Robert Morris University
Office of Public Relations

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www.rmu.edu

TOPICS	SUB-TOPICS	EXPERT
Accounting	Accounting Career Opportunities Accounting Education Accounting Ethics Accounting for Small and Medium Sized Businesses Auditing for Small Businesses CMA Exams CPA Exams Financial Accounting Income Taxes for Businesses Tax Issues	Chuck Fazzi - 412.604.2566 Chuck Fazzi - 412.604.2566 Gail Pastoria - 412.262.8490 Gerry Rosenfeld - 412.227.6848 Gerry Rosenfeld - 412.227.6848 Gail Pastoria - 412.262.8490 Gerald Berenbaum - 412.262.6893 Lois Bryan - 412.262.8427 Gerry Rosenfeld - 412.227.6848 Bill Brucker - 412.227.6856
Affirmative Action	All Areas	Ralph Reiland - 412.262.8692 Glenn Thiel - 412.227.6891
Asia	Comparative Education - U.S. and Japan Japanese Business Japanese Investments in the U.S. U.S./Japan Relations	Adora Holstein - 412.227.6847 Adora Holstein - 412.227.6847 Adora Holstein - 412.227.6847 Adora Holstein - 412.227.6847
Business and Management	American Assembly of Collegiate Schools of Business (AACSB) Accreditation Arbitration and Mediation Business Ethics and Values Business/Higher Education Partnership Business Law - Contracts; Estate Planning Business Litigation - Corporation Partnership Business Operations and Contracts Change Management Collective Bargaining Compensation Management for Hourly Employees Competitiveness Conflict Management Conflict Resolution Corporate Culture Corporate Finance Corporate Strategy Corporate Training Cross-Cultural Environment Customer Service Issues Decision-Making Delegation of Authority Disaster and Crisis Management	Bill Rupp - 412.262.8458 Glenn Thiel - 412.227.6891 William Beaver - 412.262.8262 Ralph Reiland - 412.262.8692 Ralph Reiland - 412.262.8692 Lawrence Paper - 412.227.6843 Bill Brucker - 412.227.6856 Bill Brucker - 412.227.6856 Daniel Rota - 412.262.8466 Jeff Guiler - 412.262.8487 Jeff Guiler - 412.262.8487 Adora Holstein - 412.227.6847 Glenn Thiel - 412.227.6891 Nell Hartley - 412.262.8294 Charles Popovich - 412.262.8316 Daniel Rota - 412.262.8466 Gerald Shuster - 412.262.8497 Fred Kohun - 412.262.8359 Ralph Reiland - 412.262.8692 Adora Holstein - 412.227.6847 Fred Kohun - 412.262.8359 Suzanne M. Rose - 412.262.8317 Robert Skovira - 412.262.8257 Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497 Charles Popovich - 412.262.8316 Robert Skovira - 412.262.8257 Glenn Thiel - 412.227.6891 Charles Popovich - 412.262.8316 Bill Rupp - 412.262.8458

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Business and Management (cont.)		
	E-Commerce Patents	Michael Yahr - 412.227.4051
	EDP Auditing	John Turchek - 412.262.8460
	Educating Future Managers	Charles Popovich - 412.262.8316 Glenn Thiel - 412.227.6891
	Entrepreneurship	Charles Popovich - 412.262.8316 Ralph Reiland - 412.262.8692
	Equal Employment Opportunity	Ralph Reiland - 412.262.8692
	Front-Line Supervision	Glenn Thiel - 412.227.6891
	Functions of Office Support Personnel	Donna Cellante - 412.262.8229
	Gender Issues in the Workplace	Fred Kohun - 412.262.8359 Glenn Thiel - 412.227.6891
	How to Manage a Small Business Effectively	Charles Popovich - 412.262.8316
	Incentives and Bonuses for Hourly Employees	Jeff Guiler - 412.262.8487
	Individual Differences	Nell Hartley - 412.262.8294
	Industrial Sociology	Ira Wessler - 412.227.6892
	Industry Analysis	Bill Rupp - 412.262.8458
	International Management	William Beaver - 412.262.8262
	Investments	Adora Holstein - 412.227.6847
	Labor Contract Negotiations	Bill Brucker - 412.227.6856
	Labor Unions	Jeff Guiler - 412.262.8487
	Leadership Styles	Glenn Thiel - 412.227.6891
	Management Education	Fred Kohun - 412.262.8359
	Management of Information Systems	Fred Kohun - 412.262.8359
	Managerial Principles	Michael Yahr - 412.227.4051
	Motivational Management Training and Productivity	Charles Popovich - 412.262.8316
	Mission Statements	Bill Rupp - 412.262.8458
	Negotiations - Tactics, Techniques and Strategies	Glenn Thiel - 412.227.6891
	Organizational Behavior	Michael Yahr - 412.227.4051
	Pension Funds for Hourly Employees	Jeff Guiler - 412.262.8487
	Qualitative Research	Bill Rupp - 412.262.8458
	Re-engineering/Total Quality Management	Nell Hartley - 412.262.8294
	Regulatory Agencies	Ralph Reiland - 412.262.8692
	Retail Labor Unions	Jeff Guiler - 412.262.8487
	Securities - Venture Capital	Bill Brucker - 412.227.6893
	Sexual Harassment in the Workplace	Charles Popovich - 412.262.8316
	Small Business Development	Ralph Reiland - 412.262.8692
	Strategic Planning	Fred Kohun - 412.262.8359
	Strategic Thinking	Bill Rupp - 412.262.8458
	Strategy	Michael Yahr - 412.227.4051
	Strategy Development	Bill Rupp - 412.262.8458
	Strategy Groups	Bill Rupp - 412.262.8458
	Stock Options and Related Compensation Issues	Michael Yahr - 412.227.4051
	Supervisory Skills	Jeff Guiler - 412.262.8487

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Business and Management (cont.)	Systems Development Methodology Team-Building Time Management Total Quality Management Wage Issues Workplace Leadership	John Turchek - 412.262.8460 Daniel Rota - 412.262.8466 Nell Hartley - 412.262.8294 William Beaver - 412.262.8262 Daniel Rota - 412.262.8466 John Turchek - 412.262.8460 Jeff Guiler - 412.262.8487 Daniel Rota - 412.262.8466
Career Planning	Careers In: Computing Film Marketing/Management Office Administration Photography Sport/Recreation and American Culture Communication Skills and Getting a Job Communication Skills and Today's Graduates Internships/Cooperative Education Interviewing Skills and Tips Job Search Strategies Job Search Techniques Self-Assessment Setting up a Business Starting a Business in Today's Economy What Students Need to Know to Survive in Today's Business World	Jim Leone - 412.262.8372 Lutz Bacher - 412.262.8271 Charles Popovich - 412.262.8316 Donna Cellante - 412.262.8229 Lutz Bacher - 412.262.8271 Dave Synowka - 412.262.8416 Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Dave Synowka - 412.262.8416 Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497 Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497 Gerald Shuster - 412.262.8497 Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Dave Synowka - 412.262.8416 Charles Popovich - 412.262.8316 Gerald Shuster - 412.262.8497 Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Dave Synowka - 412.262.8416
Career Planning	Assessment of Communications Skills Camera Movement Communications Skills Communications and Teaching for Success Diversity Training Ethnic American Literature Environmental Communications/Public Relations Film and Video Production Intercultural Communications Interpersonal Communications Long-Take Cinematography Mass Communications Media Management	Thomas Marshall - 412.262.8617 Lutz Bacher - 412.262.8271 Jay Carson - 412.262.8667 Diane Todd - 412.604.2547 George Semich - 412.262.8665 Rex Crawley - 412.262.8593 Diane Todd - 412.604.2547 Ann Jabro - 412.299.2469 Rachel Bobrow - 412.604.2599 Rex Crawley - 412.262.8593 Fred Kohun - 412.262.8359 Gerald Shuster - 412.262.8497 Lutz Bacher - 412.262.8271 Rex Crawley - 412.262.8593 Ann Jabro - 412.299.2469
Communications		

TOPICS	SUB-TOPICS	EXPERT
Communications (cont.)	Media Production Oral Communications Organizational Communications Presentation Skills Professional Communications Rhetoric Rhetoric/Composition Studies Speaking and Writing in Professions Women in Literature Writing Across the Curriculum	Ann Jabro - 412.299.2469 Gerald Shuster - 412.262.8497 Gerald Shuster - 412.262.8497 Rex Crawley - 412.262.8593 Thomas Marshall - 412.262.8617 John Lawson - 412.262.8289 Jay Carson - 412.262.8667 Thomas Marshall - 412.262.8617 Diane Todd - 412.604.2547 Jay Carson - 412.262.8667
Communications: Film	Max Ophuls, 2002 Centennial and Retrospectives	Lutz Bacher - 412.262.8271
Communications: Visual	Alternative Design Corporate Identity Experimental Design Experimental Typography Foundations: Color Theory, Drawing, Life Drawing, 2-Dimensional Design Graphic Design	Amy Kern - 412.277.6881 Amy Kern - 412.277.6881 Amy Kern - 412.277.6881 Amy Kern - 412.277.6881 Geoff Barnes - 412.227.4088 Geoff Barnes - 412.227.4088 Amy Kern - 412.277.6881
	Internet Technology Logo Design Painting Publication Design Quicktime Virtual Reality Visual Communication Web Page Design Web Standards and Usability Website Design, Construction, Maintenance	Geoff Barnes - 412.227.4088 Amy Kern - 412.277.6881 Geoff Barnes - 412.227.4088
Communities	Community Development Community Revitalization	Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316
Computer/Information Systems	Database Management to Computers Microcomputer Applications	Jeanne Baugh - 412.604.2592 Jeanne Baugh - 412.604.2592
Computer Science	Computers in Education Ethnography of Information Systems Executive Information Systems Health Care Information Systems Intelligence Information and Communication Theory Information Systems Analysis and Design Information Systems Design Information Technology and Organizational Impact Microcomputers Multimedia	Jim Leone - 412.262.8372 Robert Skovira - 412.262.8257 Jim Leone - 412.262.8372 Fred Kohun - 412.262.8359 Fred Kohun - 412.262.8359 Robert Skovira - 412.262.8257 Robert Skovira - 412.262.8257 Robert Skovira - 412.262.8257 Fred Kohun - 412.262.8359 Daniel Rota - 412.262.8466 John Zeanchock - 412.604.2535
Computer Science (cont.)	Mumps (M Computer Language)	Fred Kohun - 412.262.8359

TOPICS	SUB-TOPICS	EXPERT
Economics/Finance	Strategic Information Systems	John Turchek - 412.262.8640
	Systems Analysis	John Zeanchock - 412.604.2535
	Technology Trends	Fred Kohun - 412.262.8359
	Web Design	Robert Skovira - 412.262.8257
	Women in Information Technology: The Glass Ceiling	Don Caputo - 412.262.8450
	Antitrust	Mark Eschenfelder - 412.262.8491
	Comparative Economic Systems	Ralph Reiland - 412.262.8692
	Competition	Mark Eschenfelder - 412.262.8491 Adora Holstein - 412.227.6847
	Corporate Finance	Bob Beaves - 412.262.8457
	Corporate Mergers and Takeovers	Patrick Litzinger - 412.262.8438
	Downsizing	Fred Kohun - 412.262.8359
	Economic Competition	Patrick Litzinger - 412.262.8438
	Economic Development	Adora Holstein - 412.227.6847 Patrick Litzinger - 412.262.8438 Ralph Reiland - 412.262.8692
	Economics Education	Mark Eschenfelder - 412.262.8491
	Economic Forecasts	Adora Holstein - 412.227.6847 Patrick Litzinger - 412.262.8438
	Economic Growth	Patrick Litzinger - 412.262.8438
	Economic Policy of Pittsburgh	Ralph Reiland - 412.262.8692
	Economics of Professional Sports	Mark Eschenfelder - 412.262.8491
	Ethics in Economic Decision-Making	Fred Kohun - 412.262.8359
	Financial Markets	Bob Beaves - 412.262.8457 Frank Flanegin - 412.604.2560
	Fiscal and Tax Policy	Adora Holstein - 412.227.6847 Ralph Reiland - 412.262.8692
	Free Trade vs. Fair Trade	Adora Holstein - 412.227.6847
	Government Regulation of Banking	Adora Holstein - 412.227.6847
	Government Regulation of Business	Bob Beaves - 412.262.8457
	Government Subsidies	Adora Holstein - 412.227.6847 Ralph Reiland - 412.262.8692
	How to Spend the Budget Surplus	Adora Holstein - 412.227.6847
	Imports/Exports	Patrick Litzinger - 412.262.8438
	Industrial Policy	William Beaver - 412.262.8262 Adora Holstein - 412.227.6847 Ralph Reiland - 412.262.8692
	Inflation	Patrick Litzinger - 412.262.8438
	Interest Rates	Patrick Litzinger - 412.262.8438
	Investment Strategy	Bob Beaves - 412.262.8457 Adora Holstein - 412.227.6847
	Labor Economics	Mark Eschenfelder - 412.262.8491 Ralph Reiland - 412.262.8692
	Money and Interest Rates	Adora Holstein - 412.227.6847
	National Deficit and Debt	Patrick Litzinger - 412.262.8438
	National Economic Policy	Ralph Reiland - 412.262.8692

TOPICS	SUB-TOPICS	EXPERT
Economics/Finance (cont.)	North American Free Trade Agreement (NAFTA) Personal Financial Planning Personal Financial and Economic Issues Politics and Economics Price Theory Regulatory Agencies Small-Business Economics Strike Impacts Taxation Unemployment	Adora Holstein - 412.227.6847 Adora Holstein - 412.227.6847 Bob Beaves - 412.262.8457 Patrick Litzinger - 412.262.8438 Patrick Litzinger - 412.262.8438 Ralph Reiland - 412.262.8692 Patrick Litzinger - 412.262.8438 Patrick Litzinger - 412.262.8438 Bob Beaves - 412.262.8457 Fred Kohun - 412.262.8359 Ralph Reiland - 412.262.8692
Education	U.S. Economics Adult Education Adult Learners Assessment in Education Business Education: K-12 Certification Computer-Based Learning Cross-Cultural Teaching and Research Methods Curriculum: Design, Development and Management Systems Directing the Activities of a Faculty Union in Higher Education Distance Learning Economics Education Educational Issues - Certification Educational Philosophy and Anthropology Educational Reform: Writing Across the Curriculum Gender Issues in Sports Higher Education Higher Education Administration Higher Education Trends Instructional Leadership Integrating Technology into the Classroom Knowledge Management Management Education Mathematics Education Number Theory and Abstract Algebra Office Education Online Education Operation Research/Management Science Organizational Information Management Performance-Based Education Public Schools	Ralph Reiland - 412.262.8692 Daniel Rota - 412.262.8466 Darcy Tannehill - 412.227.6808 Allen Lias - 412.262.8303 Donna Cellante - 412.262.8229 Fred Kohun - 412.262.8359 Fred Kohun - 412.262.8359 Jon Shank - 412.262.8279 Glenn Thiel - 412.227.6891 Darcy Tannehill - 412.227.6808 Mark Eschenfelder - 412.262.8491 Patrick Litzinger - 412.262.8438 John Graham - 412.262.8228 Robert Skovira - 412.262.8257 John Graham - 412.262.8228 Susan Hofacre - 412.262.8302 Jim Leone - 412.262.8372 Jon Shank - 412.262.8279 William Beaver - 412.262.8262 Jon Shank - 412.262.8279 Charles Popovich - 412.262.8316 Allen Lias - 412.262.8303 Willard Connor - 412.604.2515 Jon Shank - 412.262.8279 Darcy Tannehill - 412.227.6808 Willard Connor - 412.604.2515 Donna Cellante - 412.262.8229 Jon Shank - 412.262.8279 John Graham - 412.262.8228

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Education (cont.)	Research Concepts/Strategies	Lutz Bacher - 412.262.8271 Donna Cellante - 412.262.8229
	Science Education	Kenneth LaSota - 412.227.6879
	Sociology in Education	William Beaver - 412.262.8262
	Student Teaching	John Graham - 412.262.8228
	Teacher Training	John Graham - 412.262.8228
	Teaching Literature in a Changing World	Agnes Vardy - 412.227.6833
Engineering	Applied Artificial Intelligence and Neural Networks	Derya Jacobs - 412.262.8218
	Applied Operations Research	Derya Jacobs - 412.262.8218
	Automation	Winston Erevelles - 412.262.8616
	Civil Engineering	Angeliki Papalou - 412.269.3670
	Computer-Aided Design (CAD)	Winston Erevelles - 412.262.8616
	Computer-Aided Manufacturing (CAM)	Winston Erevelles - 412.262.8616
	Computer Integrated Manufacturing (CIM)	Winston Erevelles - 412.262.8616
	Engineering Management	Derya Jacobs - 412.262.8218
	Engineering Quality Assurance	Murat Tiryakioglu - 412.262.8292
	Expert Systems	Derya Jacobs - 412.262.8218
	Factory Automation	Stephen Aylor - 412.299.2455
	Generating Electricity from Windmills	Nuri Kayansayan - 412.269.3671
	High-Energy Physics	Brian Harris - 412.269.3676
	Industrial Statistics	Murat Tiryakioglu - 412.262.8292
	Machine Tool and Manufacturing Process	Murat Tiryakioglu - 412.262.8292
	Management of Engineering Design Organizations	John Hayward - 412.262.8485
	Manufacturing Materials	Murat Tiryakioglu - 412.262.8292
	Manufacturing Processes	Winston Erevelles - 412.262.8616
	Manufacturing Systems	Winston Erevelles - 412.262.8616
	Mechanical Engineering	Nuri Kayansayan - 412.269.3671
	Modeling and Simulation	Derya Jacobs - 412.262.8218
	Numerical Control	Stephen Aylor - 412.299.2455
	Operations Research Engineering	Derya Jacobs - 412.262.8218
	Physics	Brian Harris - 412.269.3676
	Process Assessment and Optimization	Derya Jacobs - 412.262.8218
	Programmable Logic Controllers	Winston Erevelles - 412.262.8616
	Rapid Prototyping	Winston Erevelles - 412.262.8616
	Robotics	Winston Erevelles - 412.262.8616
	Statistical Experimentation	Murat Tiryakioglu - 412.262.8292
	Transportation and Traffic Engineering	John Hayward - 412.262.8485
	Virtual Collaborative Engineering	Derya Jacobs - 412.262.8218

TOPICS	SUB-TOPICS	EXPERT
English	American Literature Composition Theory Children's Literature Creative Writing Creative Writing as Therapy Ernest Hemingway/F. Scott Fitzgerald Grammar and Usage Life-Writing Literature in East Central Europe Multicultural Literature for Children and Young Adults Public Speaking Publishing a First Novel Punctuation: Rules, Capitalization, Numbers Reading and Writing Workshop Approaches in High Schools Rhetoric Rhetoric - Writing Across the Curriculum Shakespeare The Teaching of Writing Writing Writing a Novel Writing Across the Curriculum Writing in Academic Discipline Writing to Learn	Thomas Marshall - 412.262.8617 Thomas Marshall - 412.262.8617 Suzanne M. Rose - 412.262.8317 Linda Runyon - 412.262.8492 John Lawson - 412.262.8289 John Lawson - 412.262.8289 Thomas Marshall - 412.262.8617 Thomas Marshall - 412.262.8617 John Lawson - 412.262.8289 Agnes Vardy - 412.227.6833 Linda Runyon - 412.262.8492 Thomas Marshall - 412.262.8617 Agnes Vardy - 412.227.6833 Lutz Bacher - 412.262.8271 Linda Runyon - 412.262.8492 John Lawson - 412.262.8269 Jay Carson - 412.262.8667 Thomas Marshall - 412.262.8617 John Lawson - 412.262.8289 Linda Runyon - 412.262.8492 Agnes Vardy - 412.227.6833 Jay Carson - 412.262.8667 Thomas Marshall - 412.262.8617 Jay Carson - 412.262.8667 Jay Carson - 412.262.8667
Entrepreneurship	Competitive Tactics by Entrepreneurial Companies Entrepreneurship and Small Business Management Franchising Your Business	Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Bill Repack - 412.262.8581
Ethics	Business Ethics and Values Managerial Ethics Medical/Bioethics Technological Ethics Information Age Ethics WWW Ethics	William Beaver - 412.262.8262 Ralph Reiland - 412.262.8692 Bill Rupp - 412.262.8458 Robert Skovira - 412.262.8257 Michael Yahr - 412.227.4051 Robert Skovira - 412.262.8257 Robert Skovira - 412.262.8257 Robert Skovira - 412.262.8257 Robert Skovira - 412.262.8257

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Environmental	Geology (Sedimentary Petrology) Elections Energy Policy Federal Budget Local Government Issues Legal Reform Pittsburgh Government and Politics Political Campaign Rhetoric Political Communication Political Rhetoric/Speech Analysis Presidential Debates Public Opinion Public Policy Tax Policy	Kenneth LaSota - 412.227.6879 Gerald Shuster - 412.262.8497 William Beaver - 412.262.8262 Ralph Reiland - 412.262.8692 Gerald Shuster - 412.262.8497 Ralph Reiland - 412.262.8692 Bob Norberg - 412.262.8493 Gerald Shuster - 412.262.8497 Gerald Shuster - 412.262.8497 Ralph Reiland - 412.262.8692 Ralph Reiland - 412.262.8692
Health Care	Changing Buyer/Seller in Health Care Health Care Management and Promotion Health Promotion	Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 John Lawson - 412.262.8289
History	American Civil War/Alamo American History American Military History/Civil War Civil War/American Government	Glenn Thiel - 412.227.6891 Bob Norberg - 412.262.8493 Bob Norberg - 412.262.8493 Bob Norberg - 412.262.8493
Hospitality	Americans With Disabilities Act (ADA) Bed and Breakfast Management Casino and Gaming Operations Commercial Recreation/Resorts Concession and Restaurant Operations Convention and Exhibition Management Hotels, Inns, Restaurants, Bed and Breakfasts Restaurant Management Senior Market Tourism	Denis Rudd - 412.262.8636 Denis Rudd - 412.262.8636 Denis Rudd - 412.262.8636 Dave Synowka - 412.262.8416 Frank Flanegin - 412.604.2560 Denis Rudd - 412.262.8636 Denis Rudd - 412.262.8636
Human Resources	Civil Rights Conflict and Conflict Resolution Employee Compensation and Motivation Human Resource Management Labor-Management Relations Performance Appraisal Personnel Selection Sexual Harassment Regulations Unemployment	Bill Brucker - 412.227.6856 Fred Kohun - 412.262.8359 Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Jeff Guiler - 412.262.8487 Glenn Thiel - 412.227.6891 Glenn Thiel - 412.227.6891 Bill Brucker - 412.227.6856 Glenn Thiel - 412.227.6891 Glenn Thiel - 412.227.6891 Ralph Reiland - 412.262.8692
Ireland	Culture Literature Politics	Jim Vincent - 412.262-8293 Jim Vincent - 412.262-8293 Jim Vincent - 412.262-8293

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Marketing	Advertising Consumer Behavior Consumer Deviance Customer Service Emotional Intelligence E-Commerce Marketing Electronic Marketing Holiday Retail Seasons Integrated Marketing Communications Mail-Order Retail Marketing Plans Marketing Practices and Business Success Marketing Research/Studies/Methods/Validity Motivational Management National and Local Retail Chains Nonprofit Marketing Online Marketing Personality Analysis Principles of Marketing Promotional Strategies Retail/Retail Competition Sales Sales/Marketing Planning Strategies of Marketing Store Openings and Closings Targeting Child Consumers	Norman Schnurr - 412.262.8455 Gayle Marco - 412.262.8246 Jill Maher - 412.262.8465 Charles Popovich - 412.262.8316 Dean Manna - 412.262.8278 Kurt Schimmel - 412.262.8281 Herbert Brown - 412.227.6811 Gayle Marco - 412.262.8246 Kurt Schimmel - 412.262.8281 Gayle Marco - 412.262.8246 Charles Popovich - 412.262.8316 Kurt Schimmel - 412.262.8281 Norman Schnurr - 412.262.8455 Charles Popovich - 412.262.8316 Gayle Marco - 412.262.8246 Jill Maher - 412.262.8465 Gayle Marco - 412.262.8246 Dean Manna - 412.262.8278 Herbert Brown - 412.227.6811 Charles Popovich - 412.262.8316 Gayle Marco - 412.262.8246 Gayle Marco - 412.262.8246 Jill Maher - 412.262.8465 Gayle Marco - 412.262.8246 Satoshi Takahashi - 412.299.2446 Satoshi Takahashi - 412.299.2446 Peggy Outon - 412.227.6814 Peggy Outon - 412.227.6814 Peggy Outon - 412.227.6814	
Mathematics	Actuarial Education Actuarial Profession Actuarial Exams Applied Mathematics Applied Physics Complex Variables Computational Sciences Mittag-Leffler Expansions of Metamorphic Functions Numerical Analysis Numerical Grid Generation Ordinary and Partial Differential Equations Topology	Leonard Asimow - 412.299.2455 Leonard Asimow - 412.299.2455 Leonard Asimow - 412.299.2455 Satoshi Takahashi - 412.299.2446 Satoshi Takahashi - 412.299.2446	
Nonprofit Management	Arts Administration Board Governance Volunteer Management	Peggy Outon - 412.227.6814 Peggy Outon - 412.227.6814 Peggy Outon - 412.227.6814	

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Psychology	Cognitive Aging Behavioral Research Language Comprehension	Stephen Paul - 412.262.8232 Stephen Paul - 412.262.8232 Stephen Paul - 412.262.8232
Real Estate	Real Estate Site Location	Norman Schnurr - 412.262.8455 Norman Schnurr - 412.262.8455
Small Business	Retail Management Retail Sales Small Business Improvement	Charles Popovich - 412.262.8316 Charles Popovich - 412.262.8316 Ralph Reiland - 412.262.8692
Sports/Athletics	Athletes as Role Models Business of Sports Can Pittsburgh Support its Pro Sports Teams? Careers in Sports Corporate Sponsorship of Sports Economics of Professional Sports Economic Impact of Sporting Events Financing College Athletics Gender Equity Injury Prevention Keeping Pro Sports Franchises in Town Marketing Sports Teams NBA in Pittsburgh Salary Caps in Pro Sports Sports in American Society Sports Marketing Sports Medicine Sports Stadiums Women in Sports	Dave Synowka - 412.262.8416 Susan Hofacre - 412.262.8302 Mark Eschenfelder - 412.262.8491 Susan Hofacre - 412.262.8302 Susan Hofacre - 412.262.8302 Mark Eschenfelder - 412.262.8491 Susan Hofacre - 412.262.8302 Marty Galosi - 412.262.8314 Susan Hofacre - 412.262.8302 Dave Synowka - 412.262.8416 Mark Eschenfelder - 412.262.8491 Marty Galosi - 412.262.8314 Norman Schnurr - 412.262.8455 Mark Eschenfelder - 412.262.8491 Mark Eschenfelder - 412.262.8491 Susan Hofacre - 412.262.8302 Marty Galosi - 412.262.8314 Susan Hofacre - 412.262.8302 Dave Synowka - 412.262.8416 Dave Synowka - 412.262.8416 Susan Hofacre - 412.262.8302 Addie Muti - 412.262.8353
Sport Management	Sport Branding Issues Sport Consumer Marketing Team Spectator Sport Marketing	John Clark - 412.262.8426 John Clark - 412.262.8426 John Clark - 412.262.8426
Taxation	Tax Reforms/Changes Taxation	Bill Brucker - 412.227.6893 Lois Bryan - 412.262.8427 Ralph Reiland - 412.262.8692 Bill Brucker - 412.227.6893
Technology	COBOL Programming Language Educational Technology Information Systems Development Instructional Design Strategic Planning	John Zeanchock - 412.604.2535 John Zeanchock - 412.604.2535 John Zeanchock - 412.604.2535 John Zeanchock - 412.604.2535 John Zeanchock - 412.604.2535

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Unions	Collective Bargaining	Mark Eschenfelder - 412.262.8491 Glenn Thiel - 412.227.6891
	Grievance Handling	Glenn Thiel - 412.227.6891
	Labor-Management Relations	Jeff Guiler - 412.262.8487
	Labor Relations	Glenn Thiel - 412.227.6891
	20th Century U.S. Labor History	Mark Eschenfelder - 412.262.8491
	Unions as Organizations	Glenn Thiel - 412.227.6891
	Unions and Higher Education	Thomas Marshall - 412.262.8617
World War II	Decision to Use the Atomic Bomb	Bob Norberg - 412.262.8493
	Home Front	Bob Norberg - 412.262.8493
	Military Aspect-Pearl Harbor Debates	Bob Norberg - 412.262.8493
Miscellaneous	Amusement Parks	Norman Schnurr - 412.262.8455
	Coal Mining	Alan Smith - 414.262.8496
	Creative Problem-Solving Techniques	Fred Kohun - 412.262.8359
	Electronic Books (E-books)	David Bennett - 412.262.8474
	Emotional Intelligence	Gail Pastoria - 412.262.8286
	Emotional Intelligence Quotient	Charles Popovich - 412.262.8316
	Emotional Intelligence Quotient and Customer Service	Charles Popovich - 412.262.8316
	Emotional Intelligence Quotient and Management	Charles Popovich - 412.262.8316
	Historic House Preservation and Restoration	David Majka - 412.262.8489
	Internet Telephony	David Bennett - 412.262.8474
	Library Automation	David Bennett - 412.262.8474
	Life in East Central Europe	Agnes Vardy - 412.227.6833
	Managing Stress	William Repack - 412.262.8581
	Marital Counseling	Ira Wessler - 412.227.6892
	Motion Picture Industry	Mark Cohen - 412.262.8453
	Multimedia	David Bennett - 412.262.8474
	Pittsburgh Railroad and Street Car History	Jeff Guiler - 412.262.8487
	Retirement Planning	Leonard Asimow - 412.299.2455
	Slovakia	Robert Skovira - 412.262.8257
	Social Security	Leonard Asimow - 412.299.2455
	Surface Reclamation	Alan Smith - 414.262.8252
	Verbots (Verbal Robots)	David Bennett - 412.262.8474
	Women's Ice Hockey	Rachel Bobrow - 412.604.2599

Background

Founded in 1921 as The Pittsburgh School of Accountancy, Robert Morris University has grown into one of the top business specialty schools in the United States. Robert Morris University is a four-year, private, co-educational, independent institution located in the Pittsburgh area. Approximately 5,000 undergraduate and graduate students attend the University at its two locations.

The Moon Township campus is located in a residential area 15 miles from downtown Pittsburgh and five miles from the Pittsburgh International Airport. This 230-acre campus includes nearly 1,000 resident students and approximately 1,500 commuters.

The downtown Pittsburgh Center is located in the heart of Pittsburgh's "Golden Triangle." The Pittsburgh Center provides an eight-level classroom and library facility.

Robert Morris University awards master's degrees in business administration (M.B.A.) and the master of science (M.S.) in accounting, business education, communications and information systems, engineering management, finance, information systems management, instructional leadership, internet information systems, nonprofit management, sports management and taxation. The doctor of science (D.Sc.) is offered in information systems and communications.

Undergraduate degrees include bachelor of science in business administration (B.S.B.A.) with 12 different concentrations. The bachelor of arts (B.A.) degree is awarded in applied mathematics, communications, English and social science. The bachelor of science (B.S.) degree is awarded in applied mathematics, business education, economics, elementary education, engineering (logistics and software), hospitality administration, information sciences, information systems management, manufacturing engineering, social science and tourism administration. Associate's degrees are awarded in business administration, computer and office information systems, legal assistant, liberal arts and radiologic technology.

Communications majors at Robert Morris University are given the opportunity to gain experience in their field through working at RMU-TV. Available as part of a local cable package, RMU-TV is a student- and faculty-run television station. Students produce shows such as "Colonial Sportscenter" and "Campus Report," as well as many others in the University's television studio. RMU-TV also works with PBS on many projects and teleconferences through which students gain invaluable experience.

Robert Morris University also offers innovative programs designed to provide the opportunity for students to earn degrees when they otherwise wouldn't have the chance to do so.

The University's "After Work Program," started in 1993, enables students to attend night classes part-time or four times per week on a "full-time" basis. This provides students with the opportunity to earn a degree while holding a full-time day job.

Robert Morris University also has a "One-Day-A-Week Program." This program provides students with the opportunity to earn a degree by attending classes once a week, Saturdays, on a full-time basis. The One-Day-A-Week Program awards both bachelor's and master's degrees.

The University has 298 full- and part-time faculty members. Class sizes are small, with an average of 22 students, which provides for more individual, one-on-one learning. All classes are taught by faculty members, not teaching assistants.

The efforts of Robert Morris University and its faculty to be known as an affordable university with a solid and established business reputation have not gone unnoticed by the outside world. The University is ranked by *U.S. News and World Report* among the top business specialty schools in the country.

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