

Call for Papers and Participants

4th Annual “SUSTAINABLE ENTERPRISES of the FUTURE” INTERNATIONAL CONFERENCE

(April 18, 2012)

Robert Morris University, Moon Township Campus, Pittsburgh, Pennsylvania, USA
(5 miles from PITTSBURGH INTERNATIONAL AIRPORT; 17 miles from center city, Pittsburgh)
CEO of a Pittsburgh Corporation to Keynote the Conference

Paper Submission: To submit your paper or paper proposal for the 2012 Conference, send abstracts or complete papers to susentconf@rmu.edu. The submission process is now open with the following due dates:

1. Abstracts or Full Paper submission: March 1, 2012
2. Notification of Acceptance: Within one week of submission

Each submission must include (on a title page):

- Title of paper.
- Author(s) and affiliation(s) including complete address(es), telephone number(s), and email address(es). [In cases of multiple authors, all correspondences will be sent to the first author, unless otherwise requested.]
- All papers submitted by March 1, 2012, must conform to the paper format requirements found at the [conference website](#).

Additional requirements:

- Each submission must include a detailed abstract or a complete paper (with an abstract of no more than 100 words).
- An author is limited to submit no more than three papers (single or co-authored).
- At least one author for each paper must be registered for the conference by March 1, 2012, in order for the paper to be published in the conference Proceedings.

QUESTIONS: Questions concerning submissions can be directed to the Organizing Committee Co-Chair Persons- Dr. Patrick Litzinger, Dr. Dean Manna, Dr. Ewa Rudnicka, Dr. Arif Sirinterlikci, and Dr. Tony Kerzmann via susentconf@rmu.edu.

Proceedings: Papers are accepted in a double blind review process. Accepted papers of authors who submit completed papers as of March 1, 2012, and are registered for the conference as of March 15, 2012, will have their papers published on a CD-ROM which will be the official conference Proceedings. A Best Paper will be designated by reviewing committee. Each registered conference participant will receive a copy of the Proceedings. Papers published in the conference Proceedings are eligible for consideration to be published in peer reviewed journals associated with the conference:

Conference Topics

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| ▶ Environmental Policy | ▶ How to Survive the crisis |
| ▶ Business Governance | ▶ Competitive Enterprise in World Markets |
| ▶ Energy Management | ▶ Structure of Sustainable Organizations |
| ▶ Business Governance and Corporate Social Responsibility | ▶ Sustainabilities based on social enterprises |
| ▶ Energy and Waste Practices | ▶ Innovative sustainable activities of enterprises |
| ▶ Digital Simulation | ▶ Entrepreneurship in sustainable enterprises |
| ▶ E-Marketing | ▶ Sustainable management in small and medium size business |
| ▶ Direct Digital/Rapid Manufacturing | ▶ Methods and security systems in sustainable enterprises |
| ▶ Sustainable Purchasing and Investment | ▶ Risk Management |
| ▶ Sustainable Marketing | ▶ Alternative Energy |
| ▶ Biodiversity Issues | |

Hotel: The official conference hotel is the Holiday Inn – Pittsburgh Airport; 8256 University Boulevard; Moon Township, Pa 15108. The Holiday Inn has a block of rooms reserved at a special group rate. Reservations can be made via the conference website or by calling the hotel directly at 412-262-3600 and as for the group rate for Sustainable Enterprises of the Future, code SEF. The Holiday Inn provides complimentary shuttle service to and from Pittsburgh International Airport. The Holiday Inn will also provide transportation from the hotel to Robert Morris upon request. Thus, participants need not rent cars or incur charges for taxicabs.

Other non-conference affiliated, local hotels are also listed on the conference website.

Registration and Information: A conference registration form and complete information are available on the conference website [Sustainable Enterprises of the Future Conference - April 2012](http://www.rmu.edu/SusEntConf) [www.rmu.edu/SusEntConf].

Registration and Lodging:

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| Registration Fee before March 15, 2012: | \$50 |
| Registration after March 15, 2012: | \$75 |
| Student Reservation Fee: | FREE |
| Hotel Reservations before March 15, 2012: | \$80 [plus 7% state and 7% local taxes; single or double] |
| Hotel Reservations after March 15, 2012: | Current price and availability |
| Participants must make their own hotel reservation after March 25 th , 2012 | |