

# **TEACHING ECONOMICS: INSTRUCTION AND CLASSROOM BASED RESEARCH 21<sup>st</sup> ANNUAL CONFERENCE**

## **Concurrent Sessions**

### **Friday**

#### **10:15 a.m. Concurrent Sessions**

Assessment of Teaching of Business and Economics Courses

Joseph Ilacqua

Bryant University

Alina Zapalska

U.S. Coast Guard Academy

Denis Rudd

Robert Morris University

Dallas Brozik

Marshall University

Your Turn: Simulation Software for Teaching Public Economics

Patrick Walsh

St. Michaels College

Lack of Learning or Lack of Studying? An Inquiry into Low Exam Scores

Katherine M. Sauer

Metropolitan State College of Denver

Economics in the 21st Century

Khalid Mehtabdin

Ben Oevering

The College of Saint Rose

Pop Media Use in the Teaching of First Year Economics

Joseph Ilacqua

Bryant University

## **Friday**

### **2:15 p.m. Concurrent Sessions**

Assessment of Cadets' Learning

Alina Zapalska,

U.S. Coast Guard Academy

2/c Melissa McCafferty

U.S. Coast Guard Academy

Using Financial Markets to Apply Basic Macro Concepts; Internationalizing  
Curriculum/Teaching Techniques

Jane Cline

Forsyth Technical Community College

Bubbles, Lombard Street and Escape Hatches

Dr. Peter R. Terrebonne

Young Harris College

The Use of Pre- and Post-Tests for Assurance of Learning.

Tanya Lee,

Robert Morris University

Lois D. Bryan

Robert Morris University

Elise Boyas

University of Pittsburgh

Chem-Marketing: A Cross Discipline Practical Approach

William G. Snyder

Peru State College

**Friday**

**3:15 p.m. Concurrent Sessions**

Teaching Economics Naked:

Low-Tech Techniques for Increasing Student Engagement in Undergraduate Economics Courses

Anthony Clark

Lindenwood University

Everything I Learned about Economics, I Learned at the Bottom of a Wine Glass

Kelly George

Embry Riddle Aeronautical University

Knowledge and Beliefs of Sport Administration Faculty about Assurance of Learning

Scott Branvold

Lois Bryan

Tanya Lee

Mark Eschenfelder

Robert Morris University

Is Homo-Economics Really Dead? What Do We Tell Our Economics Students

Robert Beam

University of Wisconsin-Superior

**Friday**

**4:15 p.m. Concurrent Sessions**

Using the PPC in the Classroom: From Making Cookies to World War II

Mike Cohick

Collin College

Estimating Treatment Effects on Academic Success in the Classroom

Nicholas Rupp

Andrew Grodner

East Carolina University

Knowledge and Beliefs of Economists at Different Types of Institutions of Higher  
Education about Assurance of Learning

Mark Eschenfelder

Lois Bryan

Tanya Lee

Kurt Schimmel

Robert Morris University

Myths and Reality of Social Security

Philip Mayer

Three Rivers Community College

**Saturday**  
**10:15 a.m. Concurrent Sessions**

Globalization of a Local Education in Economics  
Sukanya Kemp  
University of Akron

What's Wrong with These Kids? Tactics for Teaching Economics to the Millennial Generation  
Jane Wolcutt  
James Clark  
Wichita State University

What Should be Covered in Principles of Macroeconomics That is Usually Missing in Textbooks?  
Paul Watro  
Jefferson Community & Technical College

If Students Learn Differently, Do We Need to Teach Differently?  
Jim Koskoris  
Landmark College

**To be Scheduled:**

**What the Fed Did Right to Avoid a Depression**  
**Ernest Brass**  
**Lakeland Community College**